



RIGHT AT
SCHOOL



Path to Program Start

YOUR ROADMAP TO A SEAMLESS LAUNCH WITH RIGHT AT SCHOOL

Right At School's Guided Implementation Timeline

With our collaborative local team leading the way



At Right At School, we don't just launch programs, we build long-term partnerships that support your district, ease your administrative load, and enrich the lives of students and families. From day one, you'll have a dedicated local leadership team (including a Right At School Area Manager and Program Manager) assigned to your district. This experienced team will oversee the launch, manage day-to-day logistics, and ensure ongoing alignment with your school community's unique needs.

1 STAGE 1: KICKOFF & ALIGNMENT

Weeks 1-2

We start by aligning with district leadership and operations. Your local Area Manager and Program Manager will lead the charge, ensuring your goals, timelines, and logistics are clear and on track from the beginning.

- Partner Onboarding Kickoff: Map timelines and key contacts
- District Kickoff: Align on priorities, expectations, and goals
- RAS internal Team Review: Licensing, staffing, contract details
- Pre-Planning & Follow-Up: Fine-tune the roadmap for launch

Dedicated Local Team: Area Manager + Program Manager coordinating all launch activities

Supports: Seamless Integration | Lighter Lift for Principals & Staff

With Right At School, You Gain:

- ✓ A trusted partner- not another program to manage.
- ✓ A comprehensive model that boosts outcomes for the whole child.
- ✓ A strategic fit for your leadership vision and school community.



2 STAGE 2: PROGRAM ENROLLMENT & MARKETING

Weeks 3-6

At Right At School, we take the lead on marketing, communications, and enrollment- so your team can stay focused on what matters most: supporting students and leading your school community. Your local Right At School Program Manager will begin building relationships with school sites.

- Marketing, communications and enrollment
- Enrollment campaigns on social media, search channels, email and direct mail
- Registration, enrollment, schedule changes
- Customer service team for parent inquiries and support

Dedicated Local Team: Program Manager go-to person for school and family engagement

Supports: Enrollment Growth | Community Awareness | Staffing

3 STAGE 3: PLANNING & CUSTOMIZATION

Weeks 4-8 (overlapping with Stage 2)

We work hand-in-hand with your teams during this stage. Together, we design the experience to reflect your school culture and district needs—co-led by your local Right At School team to ensure a personalized, responsive rollout.

- Parent & Principal Forum Planning
- District Priorities & Customization
- Communication & Registration Strategy
- Financial & Technology Coordination

Dedicated Local Team: Area Manager tailors programming based on feedback and community values

Supports: Family Engagement | Attendance | Student Readiness

4 STAGE 4: PROGRAM LAUNCH

Weeks 9-10 (1-2 weeks before school starts)

We're off to the races! Your local Program Manager will be on-site and hands-on during launch, ensuring everything is up and running and your school teams feel supported. We ensure a smooth rollout through structured weekly check-ins and dedicated forums for school leaders and families.

- Weekly Operational Calls (Pre- and Post-Launch)
- Parent Forum
- Principal Forum

Dedicated Local Team: Program Manager embedded at schools for launch leadership

Supports: Whole Child Enrichment | Academic & SEL Support | Smooth Start



5 STAGE 5: ONBOARDING

Weeks 11-16 (First 6 Weeks of Program)

We maintain close collaboration with you and your district to ensure a strong start and sustained success. Our local team remains hands-on through the start of school to ensure long-term program success. We review, reflect, and refine with your leadership.

- First 6 Weeks: Weekly leadership calls
- Week 1 Review & Feedback Loop
- Camp Planning: Fall, Winter & Summer

Dedicated Local Team: Continuous Quality | Feedback-Based Growth | Custom Seasonal Programming

Supports: Responsive, visible, and always available for schools and families

6 STAGE 6: FUTURE PLANNING

Months 2-12

We believe in true partnership that's in it for the long haul. Through regular check-ins, we ensure your program evolves with your school community. Together, we plan for the future, discuss opportunities for growth, and celebrate shared successes.

- 2-Month Check-In + Family Survey
- 4-Month Strategic Review
- End-of-Year Planning & Celebration

Dedicated Local Team: Area Manager maintains regular connection with school leaders

Supports: Long-Term Vision | Shared Success | Data-Driven Planning

Partner with Us

Ready to launch joyful, enriching programs that ease your team's load and engage your families? **Let's drive student success: together.**

RIGHTATSCHOOL.COM

